

# TYNDALL REPORT

## TOP TWENTY STORIES OF 2014

mins	Total	ABC	CBS	NBC
Winter weather	515	161	172	182
Ebola outbreak in west Africa	496	136	173	186
Ukraine divided: Crimea, fighting	392	68	187	138
MH370 missing in Indian Ocean	306	91	101	114
Police: killing in Ferguson Mo	284	69	109	107
Iraq civil war intensifies	272	46	137	89
Israel-Palestinian conflict: Gaza	234	51	93	90
Sochi Winter Olympic Games	219	60	39	121
Islamic State declared by ISIS	208	49	89	71
Wild forest fires in western states	156	51	41	64
Syria civil war continues	150	14	92	43
Afghanistan war: US pulls out	144	39	53	51
MH017 shot down over Ukraine	131	40	48	43
VA healthcare system problems	129	22	60	46
Pacific coast storms, mudslides	127	37	37	53
GM ignition switch safety recall	124	15	79	30
NFL players' domestic violence	122	33	41	48
Tornado season	119	47	31	42
Mexico border: minor refugees	115	19	61	35
<i>The Interview</i> provokes hackers	101	34	32	36
<b>Total Top Twenty Stories</b>	<b>4344</b>	<b>1080</b>	<b>1674</b>	<b>1590</b>

## REPORTERS' USE OF BUREAUS

mins	Total	ABC	CBS	NBC
Foreign Dateline	1976	444	886	646
Washington DC	2321	584	882	855
Domestic Dateline	7725	2937	2290	2498
Non-Reporter Stories	2660	762	894	1003
<b>Total Annual Coverage</b>	<b>14682</b>	<b>4727</b>	<b>4952</b>	<b>5002</b>

## DISAPPEARING FEDERAL GOVERNMENT

Domestic Policy	1204 mins (2014)	2422 avg (1988–2013)
Foreign Policy	1310 mins (2014)	1951 avg (1988–2013)

## DISAPPEARING MIDTERM ELECTIONS

year (mins)	Total	House	Other	ABC	CBS	NBC
1990	258	94	164	63	100	104
1994	453	167	286	178	123	151
1998	158	68	90	56	50	52
2002	256	100	156	75	79	100
2006	375	152	224	102	122	152
2010	666	127	539	208	260	235
2014	133	23	110	21	64	49

## TOP STORIES OF 2014

Politics was practically purged from the nightly news agenda in 2014. Never have midterm elections been treated with such disdain. And never have federal domestic policy debates made such little news. Not a single White House nor Capitol Hill correspondent qualified for the Top 20 ranking of reporters. The Economy logged record lows too, a positive contrary indicator.

What made news instead? Led by Istanbul-based correspondent Holly Williams, CBS turned to the crises in Syria and Iraq (401 min vs NBC 252, ABC 167) and to Ukraine. CBS had its busiest year of International coverage since 1990. Ebola in west Africa should have been an international story too—but only 9% had a foreign dateline, so it became a domestic scare instead.

Transportation had its heaviest year on record, as star-crossed Malaysian Airlines lost jetliners over the Indian Ocean and in Ukraine. NBC's Tom Costello and ABC's David Kerley led coverage. Safety woes at General Motors were CBS' specialty.

ABC, under new anchor David Muir, continued to downplay the year's top stories—not only international and political news, but also protests against police use of deadly force and the young refugees seeking asylum at the Mexican border. Instead, ABC set new records on Sports and Shobiz. Led by Ginger Zee, ABC had its second-busiest Weather year (it was a cold winter), even though no major disaster occurred. At NBC, as it always does, News shilled for Sports, over-hyping the Olympics in Sochi.

The Most Newsworthy Man of the Year was Vladimir Putin, in the Top Ten twice, as star of Sochi and scourge of Crimea. The Woman was Mary Barra, the CEO in the eye of the GM storm.

## TOP 20 MOST HEAVILY-USED REPORTERS (Anchors excl)

network	name	assignment	mins
NBC	Tom Costello	Transportation (DC)	333
NBC	Richard Engel	Foreign	235
NBC	Andrea Mitchell	State Department	207
NBC	Kate Snow	Domestic	203
CBS	Holly Williams	Foreign	182
ABC	Gio Benitez	Domestic (New York)	181
NBC	Stephanie Gosk	Domestic (New York)	170
ABC	Steve Osunsami	Domestic (Atlanta)	168
CBS	Jon LaPook	Medicine	168
ABC	David Kerley	Transportation (DC)	164
ABC	Brian Ross	Investigative Unit	160
ABC	Ginger Zee	Weather	160
NBC	Nancy Snyderman	Medicine	160
CBS	Bob Orr	Justice	151
NBC	Miguel Almaguer	Domestic (Los Angeles)	150
ABC	Martha Raddatz	Pentagon	149
CBS	Steve Hartman	Human Interest	148
ABC	Rebecca Jarvis	Economy	146
CBS	David Martin	Pentagon	142
ABC	Cecilia Vega	Domestic (Los Angeles)	141